



Simple Operations: Multi-functional PMS

"Elina is more than a PMS. Elina is a multi-functional management suite for hospitality allowing you control of your daily operations, management of customer relations, and easy distribution of your product online."

Property Management (Maintenance- Housekeeping)

Property management is made easy. Elina has a **single imagine inventory** and each property or room has a status (on the market, off the market, in maintenance) to control your sales. Daily housekeeping lists are managed automatically to make your operations simple.

Reservations System Module

Your reservations team can easily **up-sell** (Elina shows you price differences from selections made during booking), cross sell; add **products and services** to bookings by knowing **guest preferences** made available under their profiles through previous bookings, notes, and various historical details

Multi-owner Management Module

Elina also caters to multi-owner properties (condo-hotels- apartment rental companies), and manages rental distribution between management companies and owners.

Internal Communications Module

Elina's notes will revolutionize your communications. Notes appear on the relevant role home pages and on application bookings, accounts, profiles, etc. – all to facilitate efficient **communications**.

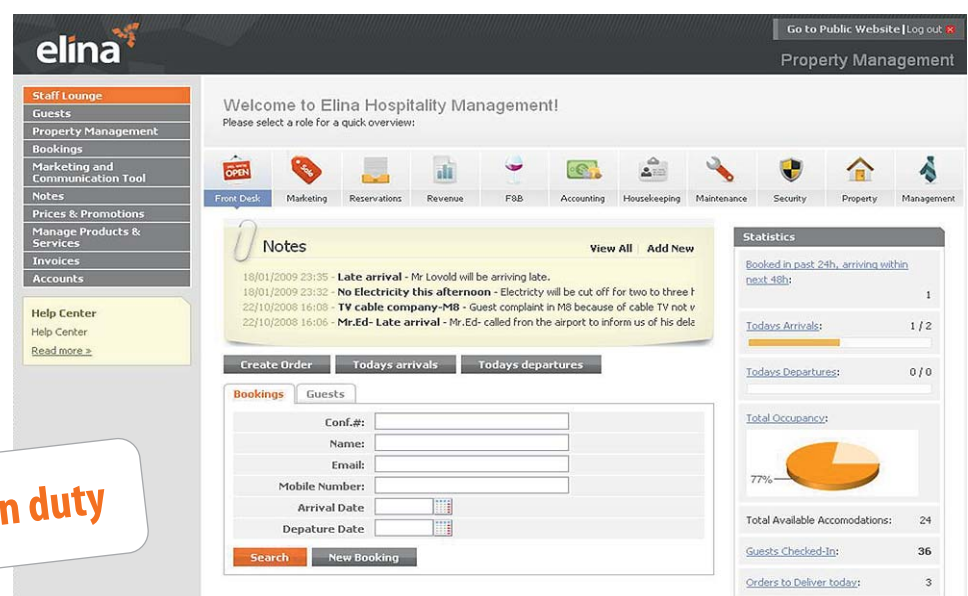
Payment and Invoicing Module with Accounts Overview

Elina automatically creates the **invoices** for bookings and add-ons, manages accounts for every guest and your **general accounts**. Elina will take the stress away from invoices and accounts. Guests can even view their own accounts and invoices online.

Front Desk Module

Easy Check-ins / -outs, always up-to-date arrivals list, departures list, availability calendars, occupancy statistics, notes everything is under control with Elina. Your operations are made simple.

"Elina - having one system to manage your sales, marketing and guest relations makes the difference by making you stand out from the crowd and by making the margin that will turn your profits into significant numbers."

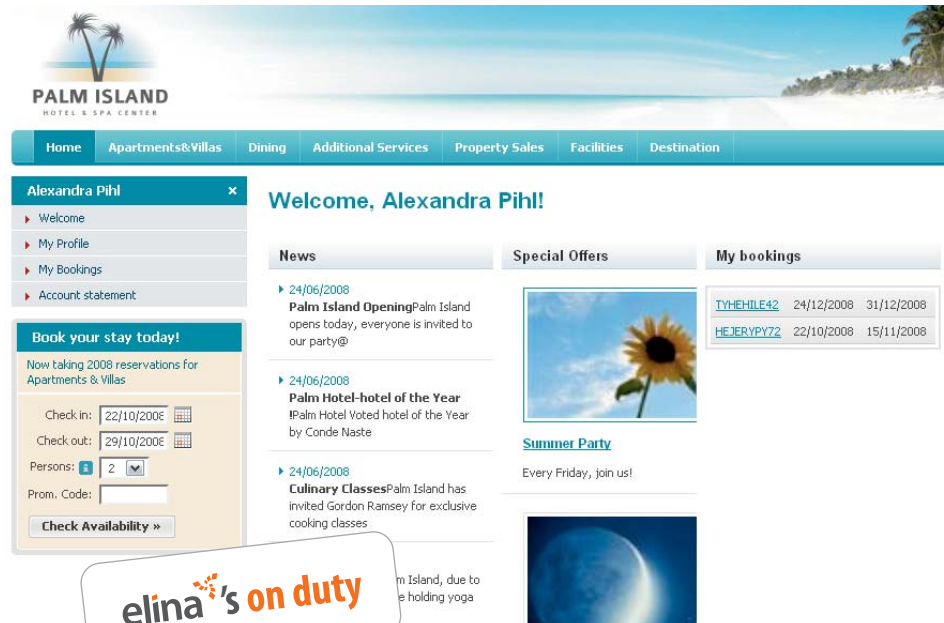



The screenshot shows the Elina Hospitality Management interface. At the top, there's a navigation bar with tabs for Front Desk, Marketing, Reservations, Revenue, F&B, Accounting, Housekeeping, Maintenance, Security, Property, and Management. The main content area is divided into several sections:

- Welcome to Elina Hospitality Management!** with a prompt to select a role for a quick overview.
- Notes** section with a list of recent notes, including:
 - 18/01/2009 23:35 - **Late arrival** - Mr Lovold will be arriving late.
 - 18/01/2009 23:32 - **No Electricity this afternoon** - Electricity will be cut off for two to three h
 - 22/10/2008 16:09 - **TV cable company-MB** - Guest complaint in M8 because of cable TV not v
 - 22/10/2008 16:06 - **Mr.Ed- Late arrival** - Mr.Ed- called from the airport to inform us of his dela
- Statistics** section showing:
 - Booked in past 24h, arriving within next 48h: 1
 - Today's Arrivals: 1 / 2
 - Today's Departures: 0 / 0
 - Total Occupancy: 77% (represented by a pie chart)
 - Total Available Accommodations: 24
 - Guests Checked-In: 36
 - Orders to Deliver today: 3
- Bookings** section with a form for creating a new booking, including fields for Conf.#, Name, Email, Mobile Number, Arrival Date, and Departure Date.



Elina was conceived with Guest experience in mind. Elina will make your guest's experience memorable. Easy booking, pleasing add-ons, guest recognition, personal home pages, and much more. Make your guests' experience memorable even before they arrive at your hotel.



elina's on duty

Great Features

Guest Self-Service Module

Your guests can manage their entire relationship with you online: book, change/cancel bookings, buy add-ons, make requests, see invoices, see accounts in real-time. You can target them with special offers and customized news. When guests become self sufficient they save you time and get continuous service.

CRM - Customer relationship management

CRM is made simple when Elina captures guest data minute by minute. Knowing the history and preferences of the relationship between you and your guests is a step toward better service and maintaining guest loyalty.

RMS Pricing and promotions

The promotions engine allows you manage prices, create packages and special offers aimed directly at guests that meet your criteria for marketing. With control of the guest experience and offers you can better guide guest behaviour to a profitable relationship – for you and your guests.

WWW Website with Booking engine

Having an integrated site and booking engine will help attract and keep guests on your site until they make their bookings. Search engine friendly code makes sure that you site is found when guests are looking – did you know that more than 90% of all stays start with an online search?

Booking Engine - Live Dynamic Packaging

Elina's booking engine is user-friendly and easy to navigate. The booking engine will make you more productive and is your most cost effective and efficient distribution channel. Elina will help you make more.

CMS Including advances SEO features

Guest will love your regularly updated content. Everything can be updated on your website at the touch of a hand, change pictures, content, enjoy!

ADD-ons, Merchandising Management

Increase ancillary revenues by selling add-ons and additional services automatically through your site and booking engine.

E-Mail marketing Module

With Elina's e-mail marketing module, you will be able to communicate with your guests, send newsletters, special offers, birthday cards, etc.